

JOSE MATEO BALLET THEATRE PRESENTS

# DANCE FOR WORLD COMMUNITY™ 15

F I F T E E N T H   A N N U A L

# FESTIVAL

## **CORPORATE SPONSORSHIPS**

*Elevate your company's brand with Greater Boston's largest and most popular dance event!*

Put your brand in front of 20,000 festival attendees in the heart of Harvard Square!

All participating companies will receive valuable marketing benefits such as acknowledgement on DWC website, social media posts, festival program and flyers, event signage, press releases, and on-stage acknowledgements during the festival. View each level below for more perks!

### **PRESENTING SPONSOR – \$10,000**

Corporate name as presenting sponsor in event title

Singular opportunity to make a bold statement about your company's commitment to the arts, to equity, inclusiveness, and to Harvard Square

Customized sponsor activation on site (stage banners, info tents, studio signage, etc)

Have a representative of your company MC a performance stage

### **STAGE SPONSOR – \$3,500**

Name one of our performance stages and feature corporate name/logo on the stage backdrop

Have a representative of your company MC your stage and/or make a special announcement

Additional digital marketing/advertising trade opportunities and distribute your own flyers, brochures, and other items along with festival materials to attendees.

### **STUDIO SPONSOR – \$1,000**

Name and feature corporate name/logo in one of our dance studios

Additional digital marketing/advertising trade opportunities and distribute your own flyers, brochures, and other items along with festival materials to attendees.

***LEARN MORE AT [danceforworldcommunity.org](http://danceforworldcommunity.org)***

*All sponsorship perks can be customized to your business's needs!*

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# DANCE FOR WORLD COMMUNITY™ 15

FIFTEENTH ANNUAL

# FESTIVAL

## **NEIGHBORHOOD BUSINESS SPONSORSHIP**

### **\$100-1,000**

*Bring the joy of dance to 20,000 festival attendees in the heart of Harvard Square!*

Enjoy all the benefits of sponsorship and help us keep the festival FREE for the entire community!  
We accept both cash and value-in-kind support. Value-in-kind gifts will be offered in the festival raffle.

#### **SHARE YOUR MESSAGE ON STAGE**

Sponsors will be regularly acknowledged on stage during the festival

#### **INCREASE VISIBILITY**

Corporate name/logo featured on all festival marketing graphics and materials, including website and program

#### **DISTRIBUTE MATERIALS**

Pass out promotional materials – coupons, samples, merchandise, and more!

#### **FEATURE IN THE COMMUNITY**

Sponsors will be included on large event banners on display all over the festival grounds



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